



**korbondgroup**

*quality, value & customer excellence*

*8 products*

you **MUST** stock in your store!

**KORBOND<sup>®</sup>**  
CARE & REPAIR





## Polyester Thread Black 160m

RRP: £1.35 incVAT

*Polyester thread is an all-purpose thread*

making it a good choice for most sewing projects, both machine & hand-sewn. The thread has some give to it, so it won't break & has great colour fastness

ORDER ON 01476 573227 or sales@korbond.co.uk

### TIP TO COMMUNICATE TO CUSTOMERS:

You can buy thread in almost any colour you can imagine, but you should try & stock a larger quantity of black, as this is the most popular colour your customers will have in their sewing basket!

### OTHER WAYS TO USE PRODUCT:

Why not thread your sample machines with this thread, so that customers can try out the machine and it's stitching options as well as the thread.



## Safety Pins

RRP: £2.00 inc VAT

*Korbond Safety Pins  
are an essential sewing item!*

Perfect for threading elastics through casings as well as  
keeping unfinished projects together

ORDER ON 01476 573227 or sales@korbond.co.uk

#### TIP TO COMMUNICATE TO CUSTOMERS:

Come & try these pins out for yourself in our workshops on our stand. We will be using them when creating our Easy Scrap Fabric Flowers.

#### OTHER WAYS TO USE PRODUCT:

To use as a temporary solution for quick costume making, World Book Day is coming up next month!

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## Hemming Web

RRP: £3.29 inc VAT

*The simplicity of application  
of iron on hemming web*

makes it an uncomplicated solution for hemming clothes & other fabrics, as well as a bonding badges & appliques

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### TIP TO COMMUNICATE TO CUSTOMERS:

Don't confuse Hemming Web with Hemming Tape. Hemming Web is applied under the hem, making the repair look invisible when the garment is inside out.

### OTHER WAYS TO USE PRODUCT:

For shortening the length of curtains with no sewing involved!

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## Polyester Thread White 160m

RRP: £1.35 inc VAT

Along with black Polyester, the  
*White version is resistant  
to stretching*

& has great colour fastness, ensuring it stays  
white when washed

ORDER ON 01476 573227 or sales@korbond.co.uk

**TIP TO COMMUNICATE TO CUSTOMERS:**  
Expensive Sewing Machines deserve good quality thread!

**OTHER WAYS TO USE PRODUCT:**  
Can be used for quilting as it blends well with fabrics.



## Needle Compact

RRP: £1.69 inc VAT

*Your customers  
will need needles in every  
length & size*

They don't want to try hand sewing  
various fabrics with a needle that's too small

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### TIP TO COMMUNICATE TO CUSTOMERS:

Do your customers have trouble finding the eye of a needle?  
With the help of a needle threader, they will never have this  
problem again!

### OTHER WAYS TO USE PRODUCT:

These are perfect for starter sewing kits bundles.  
Everything you need in one compact case.

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## Lint Roller

RRP: £3.29 incVAT

*You may be wondering why  
you need to stock a  
Lint Roller in your shop?*

Well a lot of sewers & quilters now use this nifty product to  
keep their craft rooms clean

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### TIP TO COMMUNICATE TO CUSTOMERS:

If they are deconstructing pockets or have made errors when sewing, simply run the Lint Roller over the unpicked area & all the little threads will be picked up magically in one sweep.

### OTHER WAYS TO USE PRODUCT:

Anyone have a pet? This product is also great for removing pet hairs from clothing & around the home.

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## Tape Measure

RRP: £1.75 inc VAT

No matter what your customers are sewing,  
*measuring will probably be involved*

So, a measuring tape is a must-have

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### TIP TO COMMUNICATE TO CUSTOMERS:

If they are likely to use this tool regularly, use some self-adhesive tape to stick the measuring tape to their cutting table edge or sewing machine desk.

### OTHER WAYS TO USE PRODUCT:

Always use your actual body measurements to determine what size patterns you need.

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## General Purpose Scissors

RRP: £3.00 inc VAT

Specialist scissors are not always needed when crafting!

*These scissors  
are small & lightweight,*

perfect for cutting all different types of materials from  
fabric to wool

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### TIP TO COMMUNICATE TO CUSTOMERS:

Come & try these scissors out for yourself in our workshops on our stand. We will be using them to trim Pom Poms.

### OTHER WAYS TO USE PRODUCT:

Dare we say it...papercrafts!!



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Korbond Hints, tips & inspiration for busy mums & craft lovers. Practical make do & mend solutions for the family. [bit.ly/sayitwithkorbond](http://bit.ly/sayitwithkorbond)



## Social Media

*Focus your content on key Seasons | events*

e.g Valentines Day has just finished but this gives a good idea of what can be achieved.

*Visual content*

is more than **40 times** more likely to get shared on social media than other types of content

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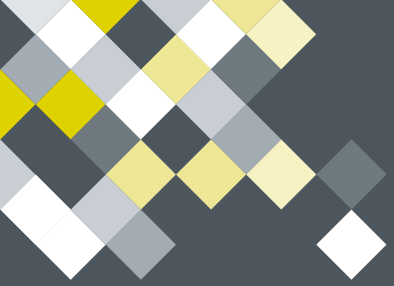
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*thank you for listening*

Join us on our stand for free workshops throughout the day.  
No need to book just show up and claim a seat as yours.

